



The AAS Degree in Digital Communication specializing in Web Publishing trains students to work as professional Web publishers for the fast-growing and ever-changing Internet community. It offers a series of courses that provide training in designing and deploying interactive, dynamic Web sites for education, business and industry. The degree includes activities that promote teamwork in Web publishing.

Associate in Applied Science • Digital Communication • Web Publishing Specialization • 2009/2011 Program
Pending approval of the Texas Higher Education Coordinating Board

Suggested First Semester

Course	Course Name	Credits
LEAD 1200	Workforce Development with Critical Thinking	2
ARTC 1325	Introduction to Computer Graphics*	3
ARTC 1305	Basic Graphic Design *	3
IMED 1316	Web Page Design I * (<i>Hand coding HTML/CSS</i>)	3
ARTC 1302	Digital Imaging I * (<i>Photoshop</i>)	3
Total Semester Hours		14

Suggested Second Semester

Course	Course Name	Credits
IMED 2351	Multimedia Programming (<i>JavaScript</i>)*	3
ETWR 1302	Intro to Tech Writing (<i>was ETWR 1371 before fall 09</i>)	3
IMED 1341	2-D Interface Design *	3
INEW 2334	Advanced Web Programming XML (<i>Previously ITSE 1356, before fall 2008</i>)	3
SPCH 1321	Business and Professional Speaking	3
Total Semester Hours		15

Suggested Third Semester

Course	Course Name	Credits
ITSE 2313	Web Authoring (<i>Dreamweaver</i>)	3
XXXX #3##	Social Science General Education Elective	3
XXXX #3##	Math/Natural Science General Education Elective	3
Total Semester Hours		9

Suggested Fourth Semester

Course	Course Name	Credits
ARTV 2301	2-D Animation I (<i>Flash</i>)	3
ENGL 1301	Composition I	3
IMED 1359	Writing for Multimedia Communications (<i>was IMED 1375 before fall 08</i>)	3
IMED 2309	Internet Commerce	3
XXXX #3###	Humanities/Fine Arts General Education Elective	3
Total Semester Hours		15

* Sometimes available as an Internet-based class

Suggested Fifth Semester

Course	Course Name	Credits
ARTV 2330	2-D Animation II (<i>Action Script</i>)	3
ITSE 1306	PHP Programming	3
IMED 2313	Project Analysis and Design	3
IMED 2388	Internship-Digital Communication and Media/Multimedia (<i>Capstone Class</i>)	3
Total Semester Hours		12
Program Total Hours		65

Digital Communication Advisors:

For Advisement Appointments or Information on all Programs:

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If you are a returning student, please bring a copy of your unofficial transcript and a copy of your degree plan or certificate plan to the advising appointment.

[Visit the DigiCom web site for more information and class schedules](#)