



The AAS degree in Graphic Design Specialization provides training in communication concepts, design, layout, and typography using computer technology to prepare print-based materials such as newsletters, brochures, advertisements, and others documents.

Associate in Applied Science • Digital Communication • Graphic Design Specialization • 2009/2011 Program

Suggested First Semester

Course	Course Name	Credits
LEAD 1200	Workforce Development with Critical Thinking	2
ETWR 1302	Intro to Tech Writing (<i>was ETWR 1371 before fall 09</i>)	3
ARTC 1325	Introduction of Computer Graphics *	3
ARTC 1302	Digital Imaging I *(<i>Photoshop</i>)	3
ARTC 1309	Basic Illustration	3
ARTC 1305	Basic Graphic Design *	3

Total Semester Hours 17

Suggested Second Semester

Course	Course Name	Credits
ARTC 2311	History of Communication Graphics	3
PHTC 1311	Fundamentals of Photography <u>OR</u> ARTS 2356 Photography I	3
ARTC 1321	Illustration Techniques	3
ARTC 1353	Computer Illustration (<i>Illustrator</i>)	3
XXXX #3##	Social Science General Education Elective	3
XXXX #3##	Approved Humanities/Fine Arts General Education Elective	3

Total Semester Hours 18

Suggested Third Semester

Course	Course Name	Credits
ARTC 1317	Design Communication I	3
ARTC 2313	Digital Publishing II (<i>Adobe InDesign</i>)	3
ARTC 2317	Typographic Design	3
ARTC 2305	Digital Imaging II (<i>was ARTC 2340 Computer Illustration II, before fall 2009</i>)	3
IMED 1316	Web Page Design I * (<i>Hand coding HTML/CSS</i>)	3
XXXX #3##	General Education Math/Natural Science Elective	3

Total Semester Hours 18

Suggested Fourth Semester

Course	Course Name	Credits
ARTC 2347	Design Communication II	3
ARTC 2348	Digital Publishing III	3
ENGL 1301	Composition I	3
IMED 2388	Internship-Digital Communication and Media/Multimedia (<i>Capstone Class</i>)	3
ARTC 2335	Portfolio Development for Graphic Design	3
SPCH 1311	Fundamentals of Speech OR	
SPCH 1321	Business and Professional Speaking	3

Total Semester Hours 18

Program Total Hours 71

* Sometimes available as an Internet-based class